

Baillie Gifford™

Stewardship Report
Year ended 31 December 2024

Global Alpha Paris-Aligned

Risk factors

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All information is sourced from Baillie Gifford & Co and is current unless otherwise stated.

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Baillie Gifford™

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Stewardship in an ever-evolving world

Over the course of 2024, we have seen increasingly divergent perspectives emerging on how businesses should navigate their responsibilities regarding environmental, social and governance (ESG) issues. Yet, in this increasingly complex and volatile world, we have not deviated from our approach to identifying exceptional businesses and integrating material ESG factors into our investment process.

We firmly believe that to be sustainable in the long term, companies must be run considering their stakeholders in the broadest possible sense. This conviction has not changed, even as public discourse around ESG has become increasingly fractured. Our dedication to thoughtful, nuanced analysis of potential holdings and ongoing stewardship is unwavering. We continue to be guided by a single north star: delivering exceptional long-term returns for our clients.

While our core philosophy remains steadfast, we recognise that navigating today's rapidly changing world requires continuous learning and adaptation. Throughout 2024, we've deepened our understanding of multi-layered issues such as the global climate challenge by engaging with experts to support the evolution of our thinking. This pursuit of knowledge enables us to better evaluate the material factors that may influence a company's sustainability over the longer term.

In this report, you will find the following insights:

- Company engagement examples
- Introduction to Baillie Gifford's Climate Scenarios Project
- Relevant ESG and carbon metrics

As always, we hope this report will be the springboard for an ongoing conversation. If you would like to discuss anything you read here in more detail, please do not hesitate to get in touch.

The Global Alpha Team

Baillie Gifford's Stewardship Principles

Only a select number of special businesses have the potential to deliver exceptional long-term returns for our clients. Our core task as investors remains to identify those companies and invest in them on your behalf. But this is only the start of the story.

After purchasing an initial holding, we take an active stewardship role. Our aim is to embolden ambition, focus attention on long-term value creation, and help businesses meet their full potential. If we get this right, not only can these companies deliver exceptional returns over the long term, but they may even influence change across whole industries and the broader economy.

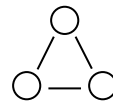
Our aim is to embolden ambition, focus attention on long-term value creation, and help businesses meet their full potential





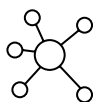
Long-term value creation

We believe that companies that are run for the long term are more likely to be better investments over our clients’ time horizons. We encourage our holdings to be ambitious, focusing on long-term value creation and capital deployment for growth. We know events will not always run according to plan. In these instances, we expect management to act deliberately and to provide appropriate transparency. We think helping management to resist short-term demands from shareholders often protects returns. We regard it as our responsibility to encourage holdings away from destructive financial engineering towards activities that create genuine value over the long run. Our value will often be in supporting management when others don’t.



Alignment in vision and practice

Alignment is at the heart of our stewardship approach. We seek the fair and equitable treatment of all shareholders alongside the interests of management. While assessing alignment with management often comes down to intangible factors and an understanding built over time, we look for clear evidence of alignment in everything from capital allocation decisions in moments of stress to the details of executive remuneration plans and committed share ownership. We expect companies to deepen alignment with us, rather than weaken it, where the opportunity presents itself.



Governance fit for purpose

Corporate governance is a combination of structures and behaviours; a careful balance between systems, processes and people. Good governance is the essential foundation for long-term company success. We firmly believe that there is no single governance model that delivers the best long-term outcomes. We therefore strive to push back against one-dimensional global governance principles in favour of a deep understanding of each company we invest in. We look, very simply, for structures, people and processes which we think can maximise the likelihood of long-term success. We expect to trust the boards and management teams of the companies we select, but demand accountability if that trust is broken.



Sustainable business practices

A company’s ability to grow and generate value for our clients relies on a network of interdependencies between the company and the economy, society and environment in which it operates. We expect holdings to consider how their actions impact and rely on these relationships. We believe long-term success depends on maintaining a social licence to operate and look for holdings to work within the spirit and not just the letter of the laws and regulations that govern them. Material factors should be addressed at the board level as appropriate.

Spotlight on: our Engagement Hub

We must have the appropriate infrastructure to be effective stewards on our clients' behalf. To this end, we continue to evolve our suite of in-house tools, enhancing our ability to exercise our rights and responsibilities for our clients.

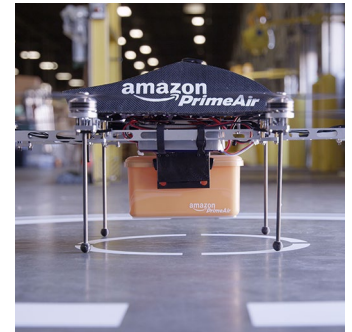
We have developed and implemented a proprietary system (our Engagement Hub) that provides a firmwide view of the details and status of engagement objectives. This is the result of a multi-year project involving internal consultation and refinement to deliver a solution that best supports our approach to stewardship.

The platform allows investment strategies to record engagement priorities, anticipated timelines, desired outcomes and to track progress over the lifecycle of engagements. We envisage two overarching benefits to be realised from this tool.

First, the holistic view of engagement objectives will enable better coordination, transparency and collaboration across the investment floor, supporting more effective coordination of our stewardship activities. Second, we anticipate that having more detailed tracking of engagement objectives in a central database will support us in producing more effective reporting on engagement outcomes in future years.

The project entered its pilot phase in the second half of 2024 and has already supported us in providing more detailed quarterly reporting to clients on several data points, including types of engagements and how these are progressing against objectives. Looking ahead to 2025, we will continue to build out the usage of the Engagement Hub and consider how we can harness the platform to continue to improve our engagement reporting to clients.

Company engagements: Stewardship Principles in action



© Amazon

Amazon

Online retailer and web service provider

Background

We first invested in Amazon in 2006. Over our long holding period, the company has matured from a US retail disruptor to an entrenched and diversified leader across ecommerce, cloud computing and streaming. It has also evolved and improved its processes and governance across a range of ESG issues, including climate, employee welfare, and supply chain management. However, we believe the company can be more proactive and continue to engage on these issues.

Objective

In 2024, we engaged with Amazon through two key discussions. The first was an investor roundtable with Amazon’s management, including the CEO and CFO, to understand their long-term strategy and ESG initiatives. The second meeting was with Amazon’s ESG team to delve into issues including employee engagement, supply chain transparency, and artificial intelligence (AI) governance.

Discussion

Three key areas to highlight from engagements this year are:

01. **Labour practices** – There are various company-wide initiatives to support employee engagement, including the ‘Dragonfly’ software tool that records employee safety-related feedback to turn into measurable action. Over 200,000 observations were actioned in 2023 and injury rates have reduced to substantially below the industry average.

02. **AI governance** – We were pleased to hear that Amazon is engaging with governments on AI regulation with interoperable international standards. The company has established internal principles for responsible AI use and has board oversight. The appointment of Andrew Ng (co-founder of Google Brain, DeepLearning.AI and Coursera) has strengthened this approach. We have encouraged the company to continue acting as a thought leader in transparency and educating retail customers.

03. **Climate** – Amazon has substantial decarbonisation ambitions and in 2023 alone, it contracted 28GW of renewable power (equivalent to more than 50 per cent of the UK’s entire installed capacity). We are also encouraged that Amazon will disclose new supply chain standards. We supported a related shareholder resolution at the 2024 AGM and see these new standards as an opportunity to expand the company’s boundaries for supply chain emissions reporting and consequent decarbonisation ambitions. The partnership with Rivian for electric delivery vans, for example, was noted for its benefits in safety, maintenance, and carbon footprint.

Outcome

We believe the company’s proactive approach to ESG issues is commendable. However, challenges persist regarding its adherence to its stated commitment to workers’ freedom of association and collective bargaining rights. We supported a shareholder resolution on this issue at the AGM and will continue to monitor going forward. Ongoing key topics for engagement going forward also include supply chain transparency and AI governance.

CATL

Electric vehicle battery developer



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Background

The Chinese electric vehicle battery developer, CATL, was first purchased in late 2023. As part of our pre-buy due diligence, we carried out research into reports that CATL has indirect links to human rights abuses in Xinjiang. The concerns raised in the US relate to the company's partnership with Ford and the company's upstream supply chain where businesses are accused of participating in government-sponsored forced labour programme. Overall, we felt the evidence suggested CATL was acting responsibly, as shown by its membership of the UN Global Compact, The Global Battery Alliance and its own supply chain oversight programme. This shows a willingness to improve the sustainability, transparency and traceability of its value chain.

Objective

In June 2024, US lawmakers called for CATL to be added to an entity list that would restrict CATL imports into the country. We engaged directly with CATL's board secretary and Investor Relations team to learn more about the company's stance on this development and to understand its implications on the Ford partnership in the US. We also took the opportunity to gain a greater understanding of the impact of lithium resources on CATL's business operations.

Discussion

In this meeting, CATL's board secretary reiterated the company's position that it has no connection to forced labour and in no way violated US law and regulations. The company labelled some of the accusations as 'wrong and misguided'. Importantly, CATL confirmed that its partnership with Ford in the US remains unaffected by these allegations.

Additionally, CATL clients have validated the company's assertion and the output of our own research that CATL's supply chain complies with US government guidance.

We took the opportunity in this conversation to touch on the dynamics of lithium supply and demand, which is key to the company's future growth. CATL expressed confidence in the long-term demand for lithium and emphasised its strategic positioning to capitalise on this demand. The company's ownership of mines in strategic locations across China, Indonesia and South America, along with its active pursuit of high-quality assets globally, underscores its commitment to securing a stable lithium supply chain.

Outcome

This situation underscores the complexities businesses face when navigating geopolitical tensions, especially in sectors such as electric vehicles and battery manufacturing, where supply chains are global and subject to regulatory scrutiny. Despite these challenges, the ongoing partnership between CATL and Ford suggests a strong business relationship and confidence in the ability to comply with US regulations. In early January 2025, CATL was added to the US Chinese Military Company (CMC) list. The company has asserted that its inclusion on this list has had no material effect on its operations. We will, of course, continue to monitor this situation closely over the course of 2025.

Samsung Electronics

Global leader in semiconductor products, mobile communications, and consumer electronics



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Background

We purchased Samsung Electronics for the portfolio in 2024, excited by the growth opportunity in its semiconductor business. Within our research prior to purchase, we weighed up the materiality of governance concerns relating to accusations of stock price manipulation and unfair trading surrounding vice chairman Lee Jae Yong. Having previously held the company between 2009 and 2018, we gained confidence based on clear evidence of Samsung improving its governance practices. Since purchase, governance issues have been our top engagement priorities.

Objective

Over the course of 2024, we met with the company twice to better understand its progress and direction of travel, seeking to encourage continued progress on various governance topics. We also discussed its sustainability strategy, performance, and targets.

Discussion

Prior to investment we conducted a thorough review of Samsung's corporate governance practices to assess improvements made since our first period of ownership. We found that the company had formed a Compliance Committee (composed of six independent directors and one executive director). It has also sought advice and expertise from Korea University's Corporate Governance Research Institute and Boston Consulting Group (BCG) on governance reform, top management's compliance risks and evaluation indicators. We noted the separation of the roles of chair of the board and CEO, which was designed to enhance transparency and promote accountability in decision-making. Since then, Samsung has benchmarked its corporate governance standards against those of other leading companies globally and is aligning incentives with long-term company performance.

Environmental strategy –

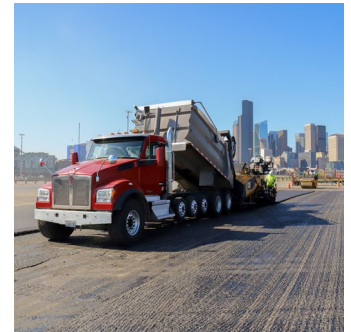
- Setting its environmental strategy in 2022 marked a milestone for Samsung. The company committed to achieving net zero emissions across all global operations by 2050, with an interim target of achieving net zero (scope 1 and scope 2) for its consumer electronics business by 2030. Plans were also put in place to increase its use of renewable energy, to increase water reuse and to develop carbon capture technology. The company is progressing well, developing and commercialising technologies to capture and use carbon emitted from its semiconductor manufacturing sites.
- Reducing scope 2 emissions continues to be a challenge but Samsung remains committed to fully transitioning to renewable energy at its global and device division sites. It is working with industry peers through the Semiconductor Climate Consortium to develop a sector-based approach for this transition. The company is also working on its approach to water management. At two of its sites, water is recycled to meet standards for re-use in the chip manufacturing process.

Outcome

Our 2024 engagements have helped us to better understand Samsung's progress and direction of travel in its environmental strategy and improvements to its corporate governance standards. We remain committed to supporting Samsung Electronics in its journey towards improved sustainability and governance practices.

CRH

Building materials supplier



© CRH.

Background

Baillie Gifford has been a shareholder in building materials company CRH since 1995 and the company has been a Global Alpha holding since the strategy's inception in 2005. Over our holding period, our discussions have spanned a wide range of strategic and operational topics, including environmental and governance-related items, and have focused on supporting long-term value creation.

Objective

Our engagements with CRH throughout 2024 focused on executive compensation, decarbonisation strategies and shifting regulatory landscapes. After CEO Albert Manifold's retirement, we also sought to understand how the transition to his successor Jim Mintern (previously CFO) was being managed.

Discussion

On remuneration, we noted the shift towards US-style compensation structures due to CRH's increasing US market presence. We provided feedback on the increased quantum of pay and revision of the long-term incentive framework.

On climate-related issues, discussions highlighted CRH's integration of pricing carbon in all strategic decisions, including their acquisitions and divestments. We specifically sought clarification on ongoing sustainability disclosures and scenario analysis following regulatory changes in the US market. Discussions also focused heavily on the changing regulatory environment and divergence between the US and the EU. CRH explained their lobbying approach, which is often locally focused, such as improving the sustainability of material standards and building regulations at a municipal level.

Further engagements emphasised understanding CRH's decarbonisation trajectory beyond 2030, particularly given uncertainties around Carbon Capture Utilisation and Storage (CCUS) technologies. We encouraged deeper transparency regarding its carbon cost calculations and their impact on business operations. We also encouraged further dialogue around how CRH supports low-carbon product innovation through its CRH Ventures project.

Outcome

We are pleased to see that the CEO transition is going smoothly. Our engagements with the company have helped us to gain clarity on executive succession plans and recruitment. We now have a clearer understanding of the balance between maintaining a long-term strategic focus on executive remuneration structures and US market practices. We also received assurance that recent acquisitions were thoroughly assessed in terms of their compatibility with decarbonisation targets. We believe that, while CRH's interim (2030) emissions targets remain credible, longer-term strategies for 2050 are less clear due to reliance on technological innovation. We will continue to monitor this closely.

Looking ahead to 2025, we will pay particular attention to the strategic implications of regulatory divergence between US and EU policies. We remain committed to supporting CRH's transition towards net zero emissions by 2050 through constructive engagement and ongoing stewardship efforts.

Climate Scenarios Project: navigating an uncertain future

We are standing at the crossroads of our planet's future. Here, the global climate challenge presents us with not one, but two, simultaneous transitions. On one hand, we're witnessing a technological revolution in energy sources and uses. On the other hand, we're facing an unparalleled shift in our physical environment.

Thoughtful analysis of the likely impacts of the twin transitions of energy and climate is crucial within the research and analysis of all potential holdings and on an ongoing basis once a company has entered the portfolio.

For some companies, these transitions will present new growth opportunities. For others, there is a clear risk of straight obsolescence or other challenges posed to their growth that remain unclear at this juncture.

Understanding, describing and quantifying these risks and opportunities is not easy. We have found significant limitations in the ability of 'quantitative' tools, as they are too narrow and ultimately unsuited to the requirements of an active growth manager with a long-term investment horizon. At the same time, we recognise the need to challenge ourselves to explore a range of varied but plausible futures.

So we enlisted the help of partners Deep Transitions (a collaboration between the universities of Utrecht and Sussex) and Independent Economics (a macroeconomics consultancy) to develop a set of climate scenarios to help us integrate climate themes into our investment process. The scenarios are based on NGFS (Network for Greening the Financial System) 'orderly', 'disorderly' and the 'hot house world' scenarios and were refined through rigorous debate across Baillie Gifford's investment teams. This has exposed knowledge gaps and differences of opinion that will help us to ask better questions of companies within our ongoing engagement. And as the opportunities evolve, we can adapt – or develop new – perspectives.

The scenarios

Hot House World

In this scenario, global efforts to mitigate climate change fall short, with global warming exceeding 2.5 C by 2100. The consequences, including those below, are increasingly extreme:

- Extreme weather events become more frequent and disruptive
- Large-scale migration due to uninhabitable areas
- Geopolitical tensions drive protectionist agendas, with globalisation going into reverse

The combination of physical damages, inefficient energy systems and geopolitical conflict results in a highly volatile and inflationary environment, leaving countries in a poor state to regain control. Importantly, though industry and politics are distracted by what is happening, they are not passive. Significant investment and innovation arise around adaptation efforts – especially in agriculture, healthcare, disaster management and ultimately new energies.

Orderly transition

In this scenario, we see a smooth and coordinated global effort to combat climate change, containing the global average temperature rise to 1.5 C by 2100. Key features include:

- Rapid adoption of renewable energy sources
- Strong policy support and global cooperation
- Energy efficiency and circularity are prioritised early and assisted by progress in artificial intelligence (AI)

Even within this scenario, the physical realities society faces change: extreme weather events are more common and areas of the world are now unliveable and inarable. Adaptation requires significant investment but is largely successful.

This scenario is only feasible if powerful political and institutional feedback loops work together, driving rapid cost reductions, learning effects, economies of scale, and technological tipping points.

Disorderly transition

In this scenario, we see a delayed and more chaotic global response to climate change, initially following an emissions trajectory on course for a Hot House World before pressure grows for a more ambitious response. Key features include:

- The system is ‘shocked’ towards a successful transition and requires radical change and strong innovation to meet climate targets
- Rapid scaling of relatively immature technologies and the scrapping of functional high-carbon assets
- Higher costs, increased inequality, and greater disruption compared to an orderly transition

There is a near-infinite set of idiosyncratic disorderly scenarios but the forces that are strong enough to materially shock the trajectory, setting it on a trajectory to success are fewer in number. We continue to work with Independent Economics to explore the range of possible forces.

Key themes across scenarios

Regardless of which scenario unfolds, several themes emerge that investors and society should be aware of:

| | | |
|----|---|---|
| 01 | <p>Physical climate change is real and impactful</p> <p>Across all scenarios, we see significant changes to our physical environment. From more frequent extreme weather events to shifts in agricultural zones, the impacts will be felt globally. It is important to consider how these changes may affect supply chains, infrastructure, and entire business models.</p> | <p><i>Portfolio lens</i></p> <p>In light of this, we have already further considered the global logistics and sourcing dependencies of Amazon and PDD Holdings, the owner of ecommerce platforms Pinduoduo and Temu.</p> |
| 02 | <p>Key energy technologies have passed the tipping points of mass adoption</p> <p>The transition to new energy technologies features across all scenarios. However, pace varies significantly between the scenarios, as well as between regions and within different sectors.</p> | <p><i>Portfolio lens</i></p> <p>Both orderly and disorderly scenarios are likely to increase transition risks for companies with more highly carbon-intensive products, processes or supply chains. In 2024 we engaged with holdings such as building materials company CRH and airline Ryanair to understand more about their plans to address these risks. In contrast, high-voltage cable manufacturer Nexans is a key enabler of electrification, providing the subsea cabling required to connect offshore wind farms to the grid.</p> |
| 03 | <p>Slower, messy futures will allow transitional solutions to persist for longer</p> <p>These solutions include natural gas, simple biofuels, hybrid cars and fossil-based hydrogen. Each offers a lower-carbon pathway but not a zero-carbon pathway. They optimise rather than disrupt.</p> | <p><i>Portfolio lens</i></p> <p>Under orderly transition scenarios, there may be significant opportunities for holdings that are directly helping to drive the decarbonisation of the economy. Key enablers in the portfolio, including battery maker CATL should benefit. In addition, Li Auto's extended range electric vehicles allow consumers to bridge the technology and perception gap from combustion engines to full battery power.</p> |
| 04 | <p>Local becomes more important than global</p> <p>All scenarios point towards greater geographic fragmentation. This could manifest in different energy and technology mixes across regions, shifting patterns of human settlement, and local efforts to adapt to climate challenges. We should expect different technology stacks in different regions and be prepared to manage that nuance.</p> | <p><i>Portfolio lens</i></p> <p>This consideration reinforces our investment thesis for Mercado Libre's region-focused ecommerce business model.</p> |
| 05 | <p>Opportunities in complexity</p> <p>The uncertainty inherent in climate change creates opportunities for businesses that can help navigate this complexity. This includes areas such as insurance, logistics, energy management, and climate risk assessment.</p> | <p><i>Portfolio lens</i></p> <p>Faced with regional policy, technology and weather volatility, property services and investment specialist CBRE can help its clients access appropriate real estate and make the right decisions on refurbishment and resilience.</p> |
| 06 | <p>New solutions from necessity not choice</p> <p>Adaptation will be essential. Innovations in agriculture and our diets may be necessary because traditional farming practices may become unsustainable with higher temperatures and scarcer water. A harsher climate could reinforce the shift to online entertainment. Increased migration could necessitate financial innovation – be that digital currencies or money transfers. Primary healthcare may require greater investment, with shorter life expectancies underpinning a consolidating funeral sector.</p> | <p><i>Portfolio lens</i></p> <p>Your diversified portfolio is well-positioned to benefit from these shifts. Current holdings include online entertainment companies Netflix and Spotify, fintech company Block, healthcare holdings Alnylam Pharmaceuticals and Novo Nordisk, and funeral services company Service Corporation International.</p> |



Investment implications

There are already clear takeaways from the Climate Scenarios Project that reinforce the importance of maintaining our long-term, bottom-up approach to investment:

- **Diversification** – It is crucial to build portfolios that can outperform across different potential futures. An important aspect of our investment philosophy is the diversity of growth within the portfolio, represented in our three growth profiles. Our aim always is to run a portfolio that is well-balanced across the three growth profiles and underpinned by a broad range of structural growth drivers. The geographical and sectorial mix of holdings also provide resilience.
- **Adaptability** – Companies that demonstrate the ability to adapt to changing conditions – whether in terms of physical climate impacts or shifting regulatory landscapes – are likely to be more resilient. We will continue to assess the skill of management teams in leading companies through change, as well as the robustness of company balance sheets. We consider profitability, levels of debt, and levels of free cash flow, which all support companies in not only weathering change but also getting on the front foot and investing ahead of change.

- **Engagement** – With our long-term investment horizon, we can play a role in driving change through regular engagements with investee companies. Our engagements focus on encouraging ambition, extending time horizons and understanding attitudes to stakeholders. We can apply the climate scenarios lens to these discussions.

Assessing risks and opportunities to the portfolio over the long term is challenging due to the uncertainties involved. However, within the Hot House World – and to some extent the Disorderly, scenario – it is anticipated that physical climate impacts become the main climate-related risk to returns. Impacts on people and economic activity are likely to affect most holdings in the portfolio.

There may, however, be some opportunities for companies whose products and services assist with climate adaptation. By considering a range of possible futures, we can better prepare for the challenges and opportunities that lie ahead. We are committed to integrating these climate scenarios into our investment process to support us in making more informed decisions and will continue to enhance and evolve our thinking in this area.

Let's talk data: ESG and carbon metrics

Our investment research draws on a broad range of sources, from company management teams to academic experts, to data providers. They help us to meaningfully inform, support, or challenge our contentions about companies' long-term prospects, including their governance and sustainability.

We view data not as a checklist to be mechanically ticked off, but as the starting points for meaningful conversations with companies and stakeholders. We recognise that the intangible nature of corporate character means our approach must be nuanced and qualitative.

The following data points compare the Global Alpha Paris-Aligned representative portfolio to the MSCI All Country World Index to illustrate the importance of such nuance and the questions we seek to explore through our broader analysis and company engagement.

Board membership

What it is: We look to company boards to provide effective oversight. Typical data points on board composition are shown below.

What the data tells us: Where the data is available, 22 of the companies in the portfolio have at least 40 per cent female representation on the board. Six companies have equal gender balance (Adyen, Nexans, Novo Nordisk, Sartorius Stedim Biotech, Schibsted and LVMH). The Trade Desk and Epiroc stand out with 57 per cent and 54 per cent female representation on their respective boards. Sixteen companies have 20 per cent or less female directors. In this report last year, we highlighted SEA Ltd as the only portfolio holding with no women on its board. We continued to engage with the company on this issue and we are now pleased to see a new female director has been appointed.

These data points are interesting and provide a useful snapshot but only capture a few of the elements we evaluate in determining whether companies meet our expectation that boards have the resources, cognitive diversity and information they need to fulfil these responsibilities.

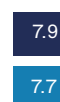
Board independence percentage



Percentage of female directors



Average board tenure (years)



● Representative portfolio ● Benchmark

Source: MSCI. As at 31 December 2024.
Based on a representative portfolio.
Benchmark: MSCI All Country World Index.

United Nations Global Compact compliance

What it is: This indicator uses company compliance with the 10 United Nations Global Compact Principles as a proxy for social performance and exposure to corporate controversies.

What the data tells us: None of the companies in the portfolio are non-compliant. Five are on the watchlist (Amazon, LVMH, Meta, Thermo Fisher Scientific and UnitedHealth). We expect all holdings to respect internationally accepted human rights and labour rights throughout their business operations and value chains. Where we feel improvement is needed, we are seeking better data and disclosures about companies' approaches to taxation, supply chain due diligence, pay rates and labour rights. While data can help us reflect on a company's behaviour, it can't replace the deeper insights derived from our own fundamental analysis.

Ownership

What it is: The table below highlights the range and concentrations of different ownership structures held within the portfolio.

What the data tells us: We believe it often takes influential and visionary leadership, backed by aligned and patient shareholders, for a company to spearhead disruptive change while remaining focused on its long-term mission. This is why we tend to have relatively higher exposure to founder firms than the Index. Across the holdings, close to 49 per cent are founder-led (compared to 27 per cent in the Index). However, the data doesn't tell us about the founders' other business activities, the relevant skills and experience of the management team, or attitudes towards shareholder rights and other stakeholders. Consequently, our focus is on more fundamental research and ongoing engagement to determine what works in practice for each company.

| UN Global Compact Compliance Status | Representative Portfolio % | Benchmark % |
|-------------------------------------|----------------------------|-------------|
| Pass | 88.3 | 87.7 |
| Non-Compliant | 0.0 | 1.2 |
| Watchlist | 11.7 | 11.0 |
| No Data | 0.0 | 0.0 |

Source: Sustainalytics. As at 31 December 2024.
Based on a representative portfolio. Benchmark: MSCI All Country World Index

| Owner type | Representative Portfolio % | Benchmark % |
|--------------------------------------|----------------------------|-------------|
| Controlled (≥ 30%) | 6.7 | 5.0 |
| Principal (10–30%) | 21.5 | 17.3 |
| Founder firm (chief executive/chair) | 48.7 | 27.4 |
| Family firm (≥ 10% and board) | 3.0 | 5.9 |
| Widely-held | 20.0 | 44.3 |

Source: MSCI. As at 31 December 2024.
Based on a representative portfolio. Benchmark: MSCI All Country World Index

Climate metrics

Addressing climate change is one of the most significant challenges of our time. From shifting weather patterns that threaten food production and disrupt supply chains, to rising sea levels that increase the risk of catastrophic flooding, the impacts of climate change are global in scope and unprecedented in scale. Growing societal pressure and regulatory action combine with the physical impacts of climate change to create new risks and opportunities for companies. As long-term investors, we must consider these to understand the implications for long-term value creation.

What it is: These metrics allow the comparison of portfolios containing companies of different sizes and across industries. We recognise that climate metrics analysis is imperfect. In addition to concerns about data accuracy and availability, this analysis can only tell us where a company is, not where it is going. We follow guidance from the Taskforce on Climate-Related Financial Disclosures (TCFD) and the Partnership for Carbon Accounting (PCAF) in calculating such metrics.

- **Carbon footprint:** Represents the aggregated greenhouse gas (GHG) emissions per million £/\$invested and allows for comparing the carbon intensity of different portfolios. The terms

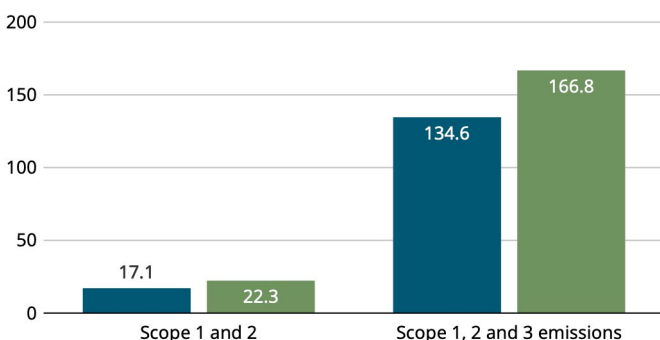
‘Weighted Average Greenhouse Gas Intensity’ (WAGHGI) or ‘Weighted Average Greenhouse Gas Intensity by Enterprise Value Including Cash’ (WAGHGI by EVIC) refer to the same metric and may be used interchangeably. We use the term ‘carbon footprint’ consistently throughout this report.

- **Weighted Average Carbon Intensity (WACI):** The WACI of the portfolio represents the aggregated carbon intensities per \$m revenue of the companies in a portfolio, scaled by size of holding. The WACI metric therefore helps measure a portfolio’s exposure to high carbon intensity companies and can be used for comparisons with other portfolios.

What the data tells us:

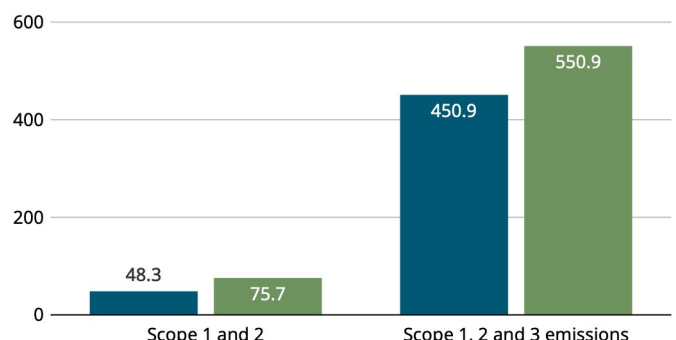
The portfolio has a lower relative carbon footprint than the Index on a scope 1 and 2 basis and also when comparing scope 1, 2 and 3 emissions. The portfolio’s WACI is also lower than that of the index on both a scope 1 and 2, and a scope 1, 2, and 3 emissions basis. This is due to the portfolio’s lower weight in carbon-intensive companies versus the benchmark.

Carbon footprint tCO₂e/USD million



● Representative portfolio ● Benchmark

Weighted average carbon intensity tCO₂e/USD million revenue

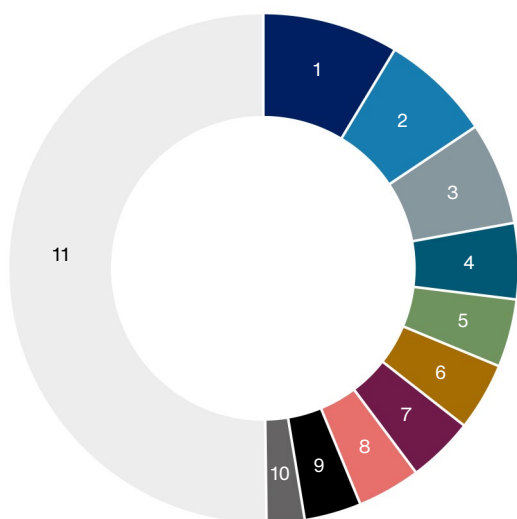


● Representative portfolio ● Benchmark

Source: MSCI. As at 31 December 2024. Based on a representative portfolio. Benchmark: MSCI All Country World Index. Scope 1,2 and 3 emissions definitions can be found on [page 21](#).

Top contributors to total carbon emissions

The chart below highlights the top ten contributors to the portfolio's total emissions.



Contributors to total carbon emissions (%)

| | | |
|----|------------------|------|
| 1 | CRH | 8.6 |
| 2 | CATL | 7.0 |
| 3 | Nexans | 6.5 |
| 4 | Stella-Jones | 4.8 |
| 5 | Ryanair | 4.3 |
| 6 | AutoZone | 4.3 |
| 7 | CBRE Group | 4.2 |
| 8 | Amazon.com | 4.0 |
| 9 | AeroVironment | 3.6 |
| 10 | Olympus | 2.4 |
| 11 | Rest of the fund | 50.1 |

Source for charts: Baillie Gifford, MSCI ESG Research.
As at 31 December 2024. Based on a representative portfolio.

Portfolio climate progress

Our ongoing active management of the portfolio ensures it delivers on its commitment to maintain a carbon footprint that is lower than that of the MSCI ACWI EU Paris Aligned Requirements Index. This index, which maps to the EU delegated acts on Paris-Aligned benchmarks, starts with a carbon footprint 50 per cent less than that of the parent ACWI. It then decarbonises by at least 7 per cent year-over-year – consistent with a trajectory for a 1.5 C warming scenario outlined in the 2018 Intergovernmental Panel on Climate Change report. We monitor and report on an ongoing basis the extent to which the portfolio is aligned with these guidelines.

The concepts of alignment and decarbonisation pathways continue to evolve. Our aspiration and ability to align with net zero is influenced by a wide range of parties and factors that can be outside of our control, such as client mandates, industry guidance, technology and societal trends, regulation and government action. Consequently, we periodically review our portfolio-level guidelines to take account of these factors.

Our climate research capabilities have expanded significantly since Global Alpha Paris-Aligned launched in 2021 and standards have emerged over recent years that simply did not exist when we began. As such, over the course of 2024, we have been re-assessing our approach to qualitative analysis. From the start of April 2025, we will incorporate our in-house Climate Assessment framework to our process. This assessment, which has been developed and expanded by Baillie Gifford's Climate team over several years, will provide a deeper and ongoing assessment of the portfolio's holdings. It builds on industry guidance from leading bodies and we will keep engaging with industry and academic experts to continue its evolution.

The Climate Assessment considers companies on two dimensions.

01. **Potential transition role** – Based on a company's products, services and influence.
02. **Emissions reduction goals and performance** – Based on a company's transition plans, targets and behaviours.

The team has thoroughly road-tested the Climate Assessment in recent years. Below you will find some of the outputs of this assessment framework, as we already use it to map strategy holdings. The depth of data contained within it, both a function of time and our ongoing improvements, gives us a strong basis for incorporating this into our decision-making framework.

Our assessment of holdings' net zero targets through our 'Climate Assessment' process

These metrics provide insight into our own assessment of holdings' emissions reduction targets, strategy and progress towards achieving them.

| | 2022 | 2023 | 2024 |
|--|------|------|------|
| % of total AUM with targets assessed as 'Leading' (ie holdings with targets, strategy and progress in line with an appropriate 1.5C-aligned pathway) | 45 | 52 | 47 |
| % of total AUM with targets assessed as 'Preparing' (ie holdings preparing targets, strategy and progress in line with an appropriate 1.5C-aligned pathway) | 14 | 17 | 19 |
| % of total AUM with targets assessed as 'Lagging' ¹ (ie holdings with little evidence of preparing targets and strategy in line with an appropriate 1.5C-aligned pathway) | 41 | 31 | 34 |
| % of total AUM with targets not assessed | 0 | 0 | 0 |

Source: Assessed according to Baillie Gifford's internal assessment framework. All figures are rounded, so any totals may not sum. Based on a representative portfolio.



1. In some cases, portfolios with higher proportions of unlisted or smaller companies may contain more holdings assessed as 'lagging'. This may be due to the relative immaturity of these companies' disclosure and net zero alignment strategies, when compared to larger and more established companies.

Our assessment of holdings' transition role through our 'Climate Assessment' process

These metrics provide insight into our own assessment of holdings' role in a successful transition to net zero.

| | 2022 | 2023 | 2024 |
|--|------|------|------|
| % of total AUM assessed as ' Solutions Innovators ' (ie holdings whose core business involves developing solutions to climate change) | 3 | 3 | 4 |
| % of total AUM assessed as ' Potential Accelerators ' (ie holdings who have an opportunity to drive significant acceleration of the transition)* | - | - | 29 |
| % of total AUM assessed as ' Potential Influencers ' (ie holdings with relatively low emissions who are supporting the transition to net zero) | 71 | 63 | 26 |
| % of total AUM assessed as ' Potential Evolvers ' (ie holdings with relatively high emissions who have potential to support the transition to net zero) | 27 | 33 | 42 |
| % of total AUM assessed as ' Materially Challenged ' (ie holdings whose core business is likely to decline in a transition to net zero, with limited options to evolve) | 0 | 0 | 0 |
| % of total AUM not assessed | 0 | 0 | 0 |

Source: Assessed according to Baillie Gifford's internal assessment framework. All figures are rounded, so any totals may not sum. Based on a representative portfolio.

The 2024 data shows that the percentage of assets under management (AUM) with targets assessed as 'Leading' within our Climate Assessment has reduced slightly since 2023. This is a function of market movements, trading activity (for example, selling 'Leading' companies such as Tesla and Adobe), and a handful of companies being reclassified as 'In Progress'. We set a high bar for companies within our Climate Assessment and are willing to downgrade companies where progress has slowed or does not meet expectations.

Building materials company Martin Marietta Materials is one example. In September 2023 the company committed to set net zero targets approved by the Science Based Targets initiative (SBTi) and has also completed its first Carbon Disclosure Project (CDP) submission. However, the company does not disclose scope 3 emissions, and we feel there has been insufficient progress or momentum in its sustainability initiatives this year. We will

continue to encourage the company to set stronger decarbonisation targets and continually review the stringency of its objectives.

Looking at the portfolio more broadly, we are greatly encouraged by the progress we are seeing. In 2024 the Climate Assessment classification of several portfolio holdings has improved. Semiconductor manufacturing company TSMC was upgraded from 'Lagging' to 'In Progress' after it increased its renewable energy supply targets. It now aims for 60 per cent renewable energy use in all its manufacturing plants by 2030 and 100 per cent by 2040 (previously 2050). Life insurance company AIA was upgraded from 'In Progress' to 'Leading' after its net zero targets were validated by the SBTi. And biotechnology company Genmab was upgraded from 'Lagging' to 'In progress' having made more ambitious scope 1, 2 and 3 emissions reductions targets.

*This is a new category added to the framework during 2024, as such no history is available.

Definitions

- **Scope 1 emissions:** Measurement of direct greenhouse gas (GHG) emissions from operations that are owned or controlled by a company. Typically relates to the combustion of fossil fuels on-site and in direct control of the company.
- **Scope 2 emissions:** Measurement of indirect emissions of a company associated with the generation of purchased electricity, steam, heat and cooling. It indicates a company's energy usage and can be helpful in highlighting energy intensity and efficiency.
- **Scope 3 emissions:** Measurement of indirect emissions from a company's upstream and downstream value chain. Scope 3 effectively represents the emissions from the network within which a company operates. It is, therefore, useful in understanding wider emissions exposure and determining spheres of influence.
- **Total carbon emissions:** Total carbon emissions represent the absolute greenhouse gas (Scope 1, 2 and 3) emissions from assets held and allocated on a proportional basis. This means a portfolio holding 1 per cent of a holding's enterprise value would be attributed 1 per cent of the holding's emissions.

The data

We produce the metrics used in this report using a combination of external data suppliers and our own research. Although we cannot guarantee that data sourced from external suppliers is complete, up-to-date and accurate, we take reasonable steps to verify the data internally and with our data suppliers before inclusion in this report.

The future

The information above provides data for a minimal number of ESG indicators. The list is not complete and will evolve. We are focused on securing accurate, robust and comparable numbers. We will add other charts in response to client demand and our ability to source reliable data.

Proxy voting report

Exercising the voting rights attached to portfolio holdings is an integral part of our stewardship activities. Coordinated internally by our dedicated ESG Services Team, our investment-led voting decisions are focused on what we believe to be in clients’ best interests.

We do not outsource any stewardship activities and routinely communicate votes against management to the company to maintain an ongoing dialogue. Voting supports our ability to build long-term relationships with companies and strengthens our position when engaging with them.

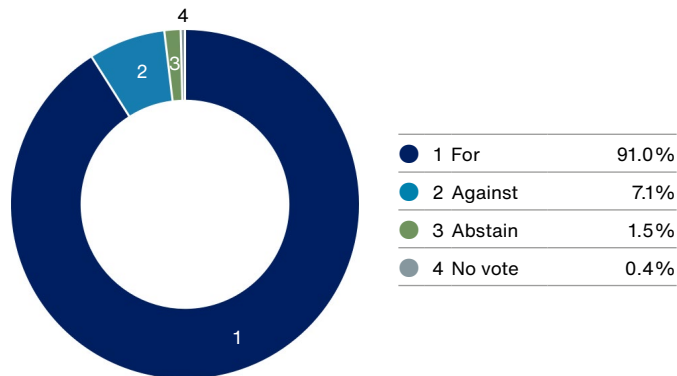
We invest in high-quality companies where we believe the governance structure supports the long-term investment opportunity. We seek to avoid investments where corrective action is required to generate value. Accordingly, we support most resolutions put forward by investee companies, voting against proposals on the few occasions where we disagree with decisions taken by management or where we have not been able to successfully influence change through engagement.

We understand the nuances of responsible stewardship and therefore use abstentions when we think voting decisions require a more nuanced response than simply ‘yes’ or ‘no’. We review the merits of each proposal on a case-by-case basis, considering the broader context in which companies operate. This approach enables us to maintain constructive relationships with management and the board as part of a gradual, long-term engagement process.

Global Alpha Paris-Aligned proxy voting record

Total votes

1,215



Source: Baillie Gifford. Based on a representative portfolio. Figures may not sum due to rounding.

Proxy voting case studies and outcomes

Walt Disney

The Walt Disney Company is a US-incorporated entertainment company with worldwide operations. During 2024, Disney was targeted by two separate activist campaigns seeking to contest director elections at the company and nominate their own candidates. Both campaigns were predicated on the view that fresh challenge on the board would be beneficial, with each activist advocating for a change in company strategy. There were also concerns over succession planning following the removal of the CEO in 2022 and the subsequent return of Bob Iger, who served as CEO and Chairman from 2005 to 2020, and then as Executive Chairman and Chairman of the Board through 2021.

Ahead of voting at the AGM, we conducted a comprehensive board review, considering industry experience, committee composition and strategic opportunities. We concluded that Disney's director candidates remain well-placed to provide effective oversight. We also welcomed the recent appointment of two high-calibre candidates which reassured us regarding Disney's approach to succession planning. Having reviewed the cases made by all parties, we supported the company's slate of nominees and withheld votes for nominees from both activist shareholders at the AGM.

We were pleased that all management proposed nominees were successfully elected to the board. We will continue to monitor board composition, but we are currently comfortable with the company's governance arrangements.

Naspers/Prosus

Naspers Limited is a South African multinational internet, technology and multimedia holding company. We hold Prosus, its Dutch-listed subsidiary. At the 2024 AGM, shareholders were asked to approve an incentive plan for the newly appointed chief executive officer (CEO) and the remuneration report for his predecessor.

We joined a pre-AGM group investor call to discuss the CEO's pay arrangements, including a proposed one-off 'moonshot' award of \$100m in Naspers/Prosus shares. This would be contingent upon the doubling of group market capitalisation over time and total shareholder return (TSR) being above the 50th percentile of a peer group of global technology companies.

Looking at this through the lens of our new remuneration principles, we did not believe it reflected an appropriate alignment between pay and performance. Due to Naspers/Prosus's large shareholding in Tencent, the payout under the moonshot award would likely be driven primarily by Tencent's performance, a company outside of the scope of the CEO's control. As such, we opposed the remuneration policy.

Concerns were also noted regarding the remuneration report. The former CEO's remuneration ranked in the 90th percentile, while TSR performance was in the bottom quartile of our selected peers. Additionally, we felt the targets attached to equity awards were insufficiently challenging. We opposed the remuneration report on concerns that vesting outcomes did not reflect appropriate pay for performance.

Both resolutions were adopted at the AGMs of Naspers and Prosus despite receiving dissent levels of between 12 per cent and 17 per cent, respectively. We have communicated our concerns to the companies and will continue scrutinising the link between pay and performance. If our concerns remain unaddressed, we may consider escalating our approach in future years.

Looking to the future



The consideration of ESG issues chimes emphatically with Global Alpha's investment philosophy and long-term investment horizons. It is embedded in our investment process. Given the intangible – and therefore often difficult to quantify – nature of ESG issues, coupled with the ever-changing world we live in, our in-depth analysis of every portfolio holding provides a deeper and more sophisticated understanding of companies, the issues they face and the materiality of those issues. Our engagements allow us to assess how companies can address ESG issues through tailored, case-by-case discussions, rather than relying on standardised disclosures or tick-box approaches.

In everything we do, we humbly recognise how much there is to learn. We will continue to evolve our stewardship approach and enhance our thinking across a range of topics within the ESG sphere. Our efforts will ensure that we not only respond to the continually evolving landscape of changing environmental challenges, regulation, and societal attitudes but also proactively anticipate change and the materiality of this for the companies that we hold.

Our aim in this report was to bring to life the range of stewardship activities undertaken throughout the year. Looking ahead to 2025, we seek to capitalise on the foundations laid over the last twelve months. While we undertake our responsibilities as stewards of our clients' assets in 2025 against a more complex backdrop, we look forward with great optimism.

Further reading:

[Baillie Gifford: The Climate Scenarios Project](#)

[Baillie Gifford & Co TCFD-aligned Climate Report](#)

[Global Alpha Paris-Aligned TCFD report](#)

[Global Alpha Paris Aligned | Investment Strategy | Baillie Gifford](#)

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