

# **Baillie Gifford update**

Fourth quarter 2022

Key facts 31 December 2022



Assets under management:

\$268.7bn



Visit the LatAm Microsite

#### **Reflections from 2022**

As we mark time on 2022, a tumultuous and incredibly challenging year for long-term growth investing, it feels appropriate to reflect on what has happened and consider the lessons we can learn. This being said, it is equally important to look forward – it is by looking forward that we generate returns for clients. Although sentiment remains fragile, and there will almost certainly be further headwinds ahead, we believe portfolios are well-placed to deliver attractive returns over the next five years and beyond. Indeed, while the past year has been truly humbling; rarely have we been this excited about the opportunities available to us. This quarter, we have taken the opportunity to speak with investors from three strategies and asked for their reflections on the past year:

#### **Long Term Global Growth**

- We have learned several lessons over the last year. That said, we must not learn the wrong lessons. Our bias towards running winners remains central to our investment philosophy as it is the best way to benefit from the asymmetry of returns in equity markets.
- Were we too idle during 2020? Looking back, we made significant reductions across the portfolio. We significantly reallocated capital throughout this period and broadened the number of holdings in the portfolio.
- Could we have done more though? Looking at the subsequent share price drops, the answer is yes. However, our process rests on creating probability-adjusted scenarios and then reassessing them as share prices move.
- In terms of sell discipline, we have recently analysed our long-standing holdings that we have since sold to identify areas for improvement. The risk team are also thoroughly researching valuations across the strategy's history to elucidate key lessons.

#### Multi Asset

- Inflation was more persistent and much higher during the year than our analysis suggested. This affected many more of our ideas than we would typically have expected.
- 2022 was a unique year in many respects with multiple asset classes disappointing both in terms of returns and diversification also being challenged within our multi asset portfolios.
- During this period we were looking to our hedging positions within Absolute Return to provide some balance, but didn't get the results we expected. These positions have been sold down and we see little value in them at this time.
- We now find ourselves in a more promising situation set against elevated interest rates and better valuations within risk markets. This means several asset classes are now offering very attractive returns with genuine diversification potential between them. For us this means it is back to basics i.e. a diversified portfolio with lots of individual ideas and different opportunities across asset classes.
- This is a good position from which to add value for our clients over the coming years.

#### **Emerging Markets**

- Listening to and employing geo-political experts on Russia/ Ukraine was perhaps the wrong focus. Accessing military intelligence would have been far better, we are currently trialling this.
- None of us can remember a time in EM when our portfolios traded at or below the market multiple as they do now, whilst exhibiting much faster historic and predicted earnings, sales and cashflow growth.
- Prevalent amongst the greatest performance detractors are businesses that have never grown faster in dollar terms and where their competitive positions have improved significantly. This is a stock picker's paradise.

This document is solely for the use of professional investors and should not be relied upon by any other person. It is not intended for use by retail clients.

#### 2022 in numbers



#### 11 years

Average length of serviced client relationships

331



Number of serviced clients who have been with us for over a decade

Assets under management and advice

# US\$268.7 billion



#### **Total staff**

1,839



Including 387 investment professionals

#### Staff Turnover in 2022



6.1%

(investment staff: 4.1%)

# US\$-25.2 billion

#### of net flows in 2022

US\$35.0 billion of inflows and US\$60.2 billion of outflows



#### **Languages and Nationalities**



Different languages spoken



As at 31 December 2022.

#### Partnership news

We are delighted to share seven new appointments to our Partnership. From 1 May 2023, Andrew Keiller (Clients Department), Chris Murphy (Clients Department), James Dow (Global Income Growth Fund Manager), Lesley Dunn (Fixed Income Fund Manager), Roddy Snell (EM Fund Manager), Stephen Pashley (Business Risk Department), Toby Ross (Global Income Growth and Global Stewardship Fund Manager), will join the Baillie Gifford Partnership. After 19 years with the firm, Graham Laybourn, the Partner overseeing Operations, Legal and Compliance will retire on 30 April 2023. As a result of these changes the number of partners will rise to 57 from 1 May 2023.

#### Updates you won't want to miss...



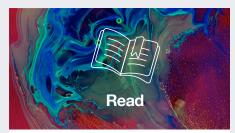
#### **Our Shared Beliefs**

Our purpose at Baillie Gifford is clear; to add value for clients, support companies and benefit society through long term investment. This ambitious goal unites us as a firm and a partnership.



#### **Partner promotions**

This year we will appoint seven new partners at Baillie Gifford, effective 1 May 2023.



# Multi Asset's long-term return expectations and scenario analysis

Scenario analysis and long-term return expectations provide a forward-looking perspective on potential macro outcomes and investment returns across asset classes.



#### **Beyond high inflation**

The Multi Asset Team's forecast for growth, bonds, equities and other assets over the decade.



# What's next for growth stocks?

In the latest episode of Short Briefings on Long Term Thinking, Dave Bujnowski, co-manager of the American Fund, explores the new engines powering progress as many question the future of growth investing.



#### Analysts to explorers: Investing in European Equities

If we are to deliver extraordinary investment returns, we must be more open-minded than the crowd. Our approach to Auto1 and Spotify illustrates this, writes European Equity Team's Moritz Sitte.



#### Asia: offender or saviour?

Asia and energy and transition: exploring the emerging energy opportunities in Asia

#### Performance returns

Returns are based on net of fee share classes in US dollars, periodic annualised performance to 31 December 2022, annual discrete performance to 31 December. Source: Baillie Gifford & Co, StatPro, MSCI and S&P.

Past performance is not a guide to future returns.

## **UK OEIC funds**

Periodic performance					Annual discrete performance						
	1 yr %	3 yrs %	5 yrs %	S.I.* % (p.a.)	31/12/17— 31/12/18 %	31/12/18— 31/12/19 %	31/12/19— 31/12/20 %	31/12/20— 31/12/21 %	31/12/22		
American Fund	-55.4	-1.0	6.6	8.1	8.8	30.5	126.1	-3.9	-55.4		
S&P 500 (in USD) +1.5% p.a. over rolling five-year periods	-16.8	9.1	10.9	9.1	-3.0	33.0	20.0	30.2	-16.8		
*31/07/1997											
Emerging Markets Growth Fund	-27.4	-4.5	-1.1	7.8	-15.2	28.1	30.9	-8.4	-27.4		
MSCI Emerging Markets (in USD) +2% p.a. over rolling five-year periods	-18.1	-0.4	1.0	7.3	-12.5	21.3	21.1	-0.3	-18.1		
*31/03/1997											
Emerging Markets Leading Companies Fund	-25.7	-2.3	0.4	7.0	-16.0	30.4	37.3	-8.5	-25.7		
MSCI Emerging Markets (in USD) +2% p.a. over rolling five-year periods	-18.1	-0.4	1.0	8.2	-12.5	21.3	21.1	-0.3	-18.1		
*10/05/2005											
Pacific Fund	-28.6	7.7	5.9	8.9	-17.8	29.5	65.8	5.6	-28.6		
MSCI AC Asia ex Japan (in USD) +2% p.a. over rolling five-year periods	-17.7	0.8	1.7	8.5	-12.4	20.9	27.9	-2.6	-17.7		
MSCI AC Far East ex Japan to 29/12/00. *29/12/1989											
China Fund	-27.3	-1.4	-0.3	11.0	-23.0	34.0	61.0	-18.2	-27.3		
MSCI China All Shares (in USD) +2% p.a. over rolling five-year periods	-21.9	-1.8	0.4	11.3	-12.8	23.9	36.3	-11.1	-21.9		
MSCI All China to 26/11/19, MSCI Golden Dragon pri *24/11/2008	ior to 02/0	5/19.				-					
Japanese Income Growth Fund	-16.9	-1.8	0.3	5.3	-11.5	20.9	14.3	-0.2	-16.9		
TOPIX (in USD) +1% p.a. over rolling five-year periods	-14.0	0.1	1.0	5.8	-12.9	20.4	14.2	2.1	-14.0		
*04/07/2016											
Japanese Smaller Companies Fund	-28.8	-7.3	-2.9	4.7	-8.4	18.1	33.1	-15.9	-28.8		
MSCI Japan Smaller Companies (in USD) +1.5% p.a. over rolling five-year periods	-10.4	-1.1	0.1	3.5	-14.5	21.6	8.4	-0.5	-10.4		

The manager believes the above indices with outperformance targets are appropriate targets given the investment policy of the funds and the approach taken by the manager when investing.

\*29/12/1989

#### Periodic performance

#### **Annual discrete performance**

Periodic performance					Annual discrete performance							
	1 yr %	3 yrs %	5 yrs % 9	S.I.* % (p.a.)	31/12/17— 3 31/12/18 %	31/12/18— 31/12/19 %	31/12/19— 3 31/12/20 %	31/12/20— 31/12/21 %	31/12/21 — 31/12/22 %			
European Fund	-42.9	-2.9	0.8	7.7	-17.1	37.0	48.1	8.3	-42.9			
MSCI Europe ex UK (in USD) +1.5% p.a. over rolling five-year periods	-16.0	4.0	4.5	8.8	-13.1	27.8	13.3	18.3	-16.0			
*29/12/1989												
UK Equity Alpha Fund	-33.5	-10.8	-2.9	6.1	-10.9	36.5	7.2	-0.4	-33.5			
FTSE All-Share (in USD) +2% p.a. over rolling five-year periods	-9.1	1.0	2.5	8.1	-13.1	26.4	-5.1	19.6	-9.1			
FTSE 350 to 31/08/10. *28/04/1995												
British Smaller Companies Fund	-45.5	-7.9	-6.3	6.7	-20.6	16.7	35.0	6.0	-45.5			
NUMIS Smaller Companies ex IT (in USD) +2% p.a. over rolling five-year periods	-25.6	-2.6	-0.1	10.1	-18.7	32.8	0.7	23.2	-25.6			
*30/11/1993												
Global Alpha Growth Fund	-29.1	1.3	4.5	9.1	-9.7	32.7	36.5	7.3	-29.1			
MSCI ACWI (in USD) +2% p.a. over rolling five-year periods	-16.3	6.6	7.9	10.4	-7.1	29.8	19.2	21.4	-16.3			
*08/03/2010												
Positive Change Fund	-30.5	12.2	13.0	19.4	0.4	29.7	85.5	9.6	-30.5			
MSCI ACWI (in USD) +2% p.a. over rolling five-year periods	-16.3	6.6	7.9	10.8	-7.1	29.8	19.2	21.4	-16.3			
*03/01/2017												
LTGG Investment Fund	-46.4	3.4	7.9	12.1	-1.6	34.1	101.7	2.5	-46.4			
FTSE All-World (in USD) +2.5% p.a. over rolling five-year periods	-15.6	7.1	8.3	10.5	-6.8	30.4	19.5	21.9	-15.6			
***************************************												

<sup>\*10/04/2017</sup> 

The Long Term Global Growth Fund was launched in 2004 (ISIN: GB00B0BG5560). In 2017 we took the decision to change the legal structure of this UCITS fund to a NURS (Non UCITS Retail Scheme) fund (GB00BD5Z0Z54) to allow for more investment flexibility.

High Yield Bond Fund	-13.0	-2.8	0.0	7.2	-2.5	11.9	2.7	2.7	-13.0
ICE BoA Global High Yield 50% European-50% North America Constrained GBP Hedged*	-11.4	-1.6	0.9	7.5	-2.4	12.6	3.1	4.4	-11.4

Returns shown in GBP based on net of fee share class.

ICE BofA European Currency High Yield Constrained Index (Hedged to GBP) prior to 30/06/21.

Health Innovation	-32.3	_		-19.7		_	_	-7.8	-32.3
MSCI ACWI (in USD) +2.5% p.a. over rolling five-year periods	-15.9	_	_	2.3	_	_	_	22.0	-15.9

<sup>\*15/12/2020</sup> 

The manager believes the above indices with outperformance targets are appropriate targets given the investment policy of the funds and the approach taken by the manager when investing.

<sup>\*30/11/2001</sup> 

# **Worldwide funds**

Periodic performance	1 yr	3 yrs	5 yrs	S.L*	Annual dis 31/12/17 – 31				31/12/21 —
	%	%		% (p.a.)	31/12/18	31/12/19	31/12/20	31/12/21	31/12/22
<u></u>						%	%	%	%
Worldwide Japanese Fund	-30.0	-4.8	-2.6	2.5	-14.8	19.6	27.9	-3.8	-30.0
TOPIX ************************************	-14.9	-0.9	0.0	3.3	-13.7	19.2	13.0	1.1	-14.9
*30/06/2015									
Worldwide Global Alpha Fund	-29.1	1.5	4.5	8.3	-10.2	32.7	37.2	7.6	-29.1
MSCI ACWI	-18.0	4.5	5.7	7.9	-8.9	27.3	16.8	19.0	-18.0
*01/05/2013									
Worldwide Positive Change Fund	-29.8	13.7		12.8		30.3	89.0	10.7	-29.8
MSCI ACWI	-18.0	4.5		6.1		27.3	16.8	19.0	-18.0
*08/05/2018									
Worldwide LTGG Fund	-46.6	3.2	7.7	12.5	-2.1	35.1	101.0	2.3	-46.6
MSCI ACWI	-18.0	4.5	5.7	8.4	-8.9	27.3	16.8	19.0	-18.0
*10/08/2016									
Worldwide European High Yield Bond Fund	-11.9	-2.5		-0.2			2.8	2.4	-11.9
ICE BofA European Currency High Yield Constrained Index (hedged EUR)	-11.5	-2.0	_	0.4	_	_	2.9	3.3	-11.5
Returns shown in EUR based on net of fee share clas *19/02/2019	S.								
Worldwide Global Strategic Bond Fund	-13.9	-1.3	1.4	2.8	-1.6	13.3	10.5	1.1	-13.9
70% ICE BofA Global Corporate Index and 30% ICE BofA Global High Yield Index (hedged USD)	-13.2	-2.2	0.8	2.2	-0.8	12.1	7.5	0.2	-13.2
Bloomberg Barclays Global Credit Index prior to 15/0*23/07/2015	1/21.								
Worldwide Diversified Return US Dollar Fund	-16.4	-1.5	1.0	1.9	-3.9	14.6	5.8	7.9	-16.4
Federal Funds Rate	1.7	0.7	1.2	1.2	1.9	2.2	0.4	0.1	1.7
*04/04/2017									
Worldwide Health Innovation Fund	-32.6	4.6		4.1		29.3	84.7	-8.1	-32.6
MSCI ACWI	-18.0	4.5	_	5.7		27.3	16.8	19.0	-18.0
*01/10/2018									
Worldwide Emerging Markets Leading Companies Fund	-25.9	-2.5	0.3	5.6	-15.9	30.3	36.9	-8.5	-25.9
MSCI Emerging Markets	-19.7	-2.3	-1.0	3.2	-14.2	18.9	18.7	-2.2	-19.7

<sup>\*23/07/2015</sup> 

# Periodic performance

### Annual discrete performance

•						-			
	1 yr %	3 yrs %	5 yrs % '	S.I.* % (p.a.)	31/12/17—3 31/12/18 %	31/12/18—3 31/12/19 %	31/12/19— 3 31/12/20 %	31/12/20— 31/12/21 %	31/12/21 — 31/12/22 %
Baillie Gifford Worldwide Asia ex Japan Fund	-28.3	_	_	9.2		_	_	5.1	-28.3
MSCI AC Asia Ex Japan	-19.4	_	_	0.5	_	_	_	-4.5	-19.4
*03/02/2020									
Baillie Gifford Worldwide Pan-European Fund	-43.3	-4.4	-2.1	3.3	-20.3	29.2	41.5	8.8	-43.3
MSCI Europe	-14.5	1.9	2.5	4.5	-14.3	24.6	5.9	17.0	-14.5
*27//05/2013									
Baillie Gifford Worldwide US Equity Growth Fund	-56.1	-0.6	6.6	10.0	7.0	31.3	130.4	-3.1	-56.1
S&P 500	-18.1	7.7	9.4	10.8	-4.4	31.5	18.4	28.7	-18.1
*03/04/2017									
Baillie Gifford Worldwide Emerging Markets All Cap Fund	-26.0	_	_	-23.2					-26.0
MSCI Emerging Markets	-19.7	_	_	-15.3		_	_	_	-19.7
*04/02/2021									
Baillie Gifford Worldwide China A Shares Growth Fund	-27.6	10.3	_	13.7		_	91.5	-3.3	-27.6
MSCI China A Onshore	-27.1	2.1	_	3.8	_	_	40.3	4.2	-27.1
*25/02/2019									
Baillie Gifford Worldwide China Fund	-26.7			-31.5		_			-26.7
MSCI China All Shares	-23.5	_	_	-25.4		_	_	_	-23.5
*28/06/2021									
Baillie Gifford Worldwide European Growth Fund	-41.5	_	_	-34.5					-41.5
MSCI Europe ex UK	-17.3	_	_	-9.9		_	_	_	-17.3
*****									

<sup>\*01/10/2021</sup> 

#### **Regulatory information**

This bulletin has been shared on a reverse solicitation basis only. It is intended only for the recipient: a professional or institutional investor who has received it directly from Baillie Gifford following an enquiry. It has been designed to provide information on Baillie Gifford's range of available funds. It is not for onward distribution, and is not intended for use with retail clients. It does not constitute an offer to anyone or a solicitation to anyone. Nothing in the document should be construed as advice and it is therefore not a recommendation to buy or sell shares.

Baillie Gifford Overseas Limited is wholly owned by Baillie Gifford & Co. Baillie Gifford Overseas Limited provides investment management and advisory services to non-UK clients. Both are authorized and regulated by the Financial Conduct Authority.

All investment strategies have the potential for profit and loss.

Past performance is not a guide to future performance.

This bulletin contains information on investments which does not constitute independent research. Accordingly, it is not subject to the protections afforded to independent research and Baillie Gifford and its staff may have dealt in the investments concerned.

All information is sourced from Baillie Gifford & Co. All amounts are in US dollars, as at 31 December 2022, unless otherwise stated.

#### Important information

#### **Important Information Chile**

La presente oferta se acoge a la Norma de Carácter General N° 336 de la Comisión para el Mercado Financiero (CMF) de Chile.

La presente oferta versa sobre valores no inscritos en el Registro de Valores o en el Registro de Valores Extranjeros que lleva la Comisión para el Mercado Financiero, por lo que los valores sobre los cuales ésta versa, no están sujetos a su fiscalización.

Que por tratarse de valores no inscritos, no existe la obligación por parte del emisor de entregar en Chile información pública respecto de estos valores. Estos valores no podrán ser objeto de oferta pública mientras no sean inscritos en el Registro de Valores correspondiente.

#### **Important Information Mexico**

The Fund(s) have not and will not be registered in the National Registry of Securities maintained by the National Banking and Securities Commission, and therefore may not be offered or sold publicly in Mexico. The Fund(s) may be offered or sold to qualified and institutional investors in Mexico, pursuant to the private placement exemption set forth under Article 8 of the Securities Market Law as part of a private offer.

#### **Important Information Colombia**

The securities have not been, and will not be, registered with the Colombian National Registry of Securities and Issuers (Registro Nacional de Valores y Emisores) or traded on the Colombian Stock Exchange (Bolsa de Valores de Colombia). Unless so registered, the securities may not be publicly offered in Colombia or traded on the Colombian Stock Exchange. This document is for the sole and exclusive use of the addressee and it shall not be interpreted as being addressed to any third party in Colombia or for the use of any third party in Colombia, including any shareholders, managers or employees of the addressee. The investor acknowledges that certain Colombian laws and regulations (including but not limited to foreign exchange and tax regulations) may apply in connection with the investment in the securities and represents that is the sole liable party for full compliance therewith.

#### **Important Information Peru**

The Fund(s) has not and will not be registered in the Public Registry of the Capital Market (Registro Público del Mercado de Valores) regulated by the Superintendency of the Capital Market (Superintendencia del Mercado de Valores – 'SMV'). Therefore, neither this document, nor any other document related to the program has been submitted to or reviewed by the SMV. The Fund(s) will be placed through a private offer aimed exclusively at institutional investors. Persons and/or entities that do not qualify as institutional investors should refrain from participating in the private offering of the Fund(s).

#### Legal notices

#### **MSCI**

Source: MSCI. MSCI makes no express or implied warranties or representations and shall have no liability whatsoever with respect to any MSCI data contained herein. The MSCI data may not be further redistributed or used as a basis for other indexes or any securities or financial products. This report is not approved, endorsed, reviewed or produced by MSCI. None of the MSCI data is intended to constitute investment advice or a recommendation to make (or refrain from making) any kind of investment decision and may not be relied on as such.

#### S&P

The S&P 500 and S&P Global SmallCap (index) are products of S&P Dow Jones Indices LLC or its affiliates ('SPDJI') and have been licensed for use by Baillie Gifford &Co. Standard & Poor's® and S&P® are registered trademarks of Standard & Poor's Financial Services LLC ('S&P'); Dow Jones® is a registered trademark of Dow Jones Trademark Holdings LLC ('Dow Jones'); and these trademarks have been licensed for use by SPDJI and sublicensed for certain purposes by Baillie Gifford & Co. Baillie Gifford & Co product(s) is not sponsored, endorsed, sold or promoted by SPDJI, Dow Jones, S&P, their respective affiliates, and none of such parties make any representation regarding the advisability of investing in such product(s) nor do they have any liability for any errors, omissions, or interruptions of The S&P 500 and S&P Global SmallCap (index).

Principal Office:
Calton Square, 1 Greenside Row, Edinburgh EH1 3AN, Scotland Telephone: \*44 (0)131 275 2000 bailliegifford.com

