



# Multi Asset Income

Philosophy and Process



*Income*

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# Overview

Our Multi Asset Income (MAI) strategy is designed to deliver the highest level of income that is resilient and sustainable over the long term. We care about the actual monetary amount of income we deliver, now and for years to come. We do that by focusing on long-term income, not short-term yield. And we seek to protect against the power of inflation over time.

Experience tells us that thoughtful security selection underpins income resilience. When looking for income, we look to the future – which investments are prepared for the challenges of tomorrow, in the market and in our society? This is in our DNA. We are long-term fundamental investors.

A diverse range of asset classes affords us flexibility to adapt to changing economic conditions. By picking the best investments from around the world, across nine different asset classes, we are ideally placed to deliver a lifetime of resilient income.

**Multi Asset Income seeks to deliver:**

- An attractive and resilient monthly income stream
- Preservation of income and capital in real terms over the long run

**Real income. Time after time.**





# Benefits

**You are planning for the future. So are we.**

## Reliable income

First and foremost, Multi Asset Income aims to provide an income which is resilient to shocks. We have a fantastically broad set of income-generating opportunities around the world and across nine asset classes and can deliver an income distribution which is attractive relative to prevailing market yields. Over time we expect the income stream to grow to maintain its real value. Over shorter periods we focus on minimising its volatility, allowing the monthly distribution to be incorporated into individual income requirements.

## Sustainability

A careful balance is required between current income and its long-term sustainability. We avoid setting a specific target or chasing a high current yield at the expense of future income. Instead, we aim to deliver the highest level of income we believe is sustainable, while preserving the value of both income and capital in real terms over the long-term. Tomorrow's capital is the engine of tomorrow's income, so the strategy invests in assets which can provide growth as well as income.

An understanding of Environmental, Social and Governance (ESG) risks and opportunities is crucial for the long-term sustainability of income and is fully embedded into our investment process.

## Reduced sequencing risk

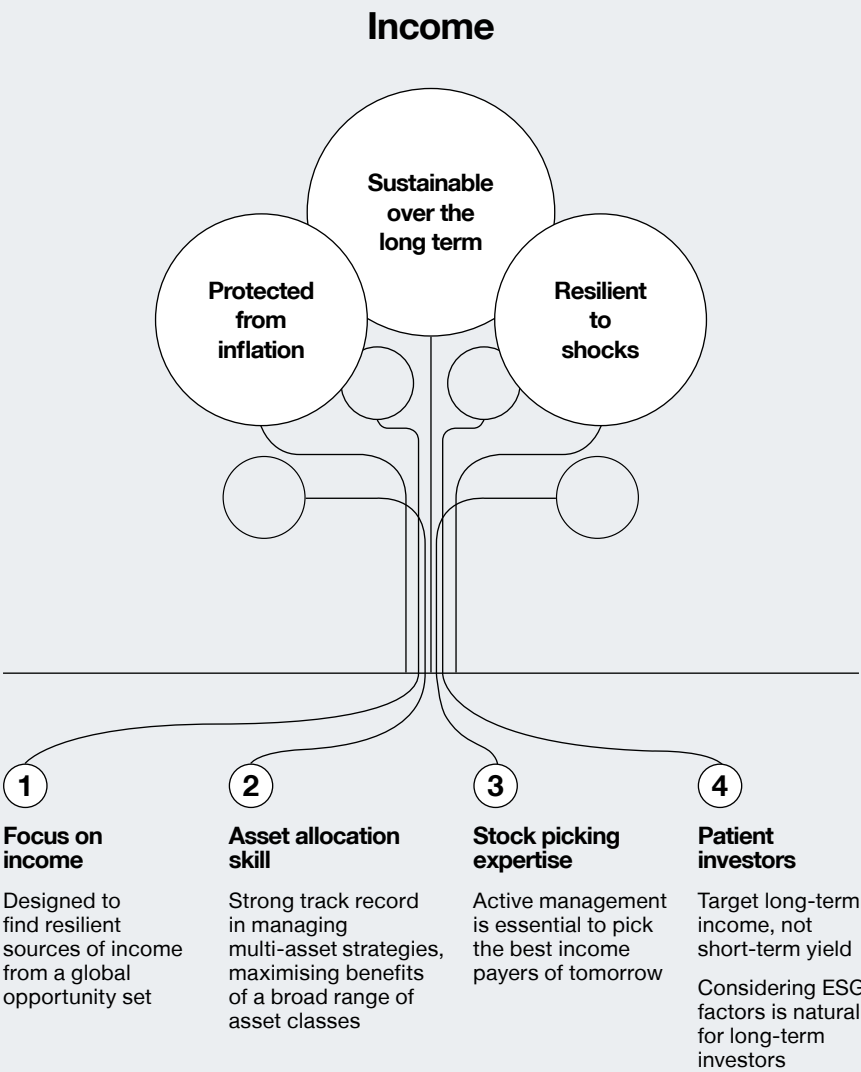
Long-term investment returns are adversely affected when drawdowns (the sale of assets to convert capital to income) are made during periods of poor returns. This is called 'sequencing risk' and the impact of this risk increases with greater volatility of returns. Multi Asset Income aims to address this in two ways: first, by providing a high level of natural income to reduce the need to draw on capital; and, second, by investing in a diverse range of assets with distinct characteristics, thereby reducing capital volatility.

## A core solution

Thanks to its well-defined purpose and broad investment universe, Multi Asset Income offers a one-stop-shop income solution, with clarity on the level of income and growth we expect to deliver over time. Individual needs may require a different overall balance and combining Multi Asset Income with other investments can provide flexibility in approach if required.

# Strengths of Our Approach

Our credentials in long-term security selection, multi-asset investment experience, and a singular focus on income mean Baillie Gifford is ideally placed to deliver a lifetime of resilient income.



# Range of Assets

*The Multi Asset Income strategy invests across a broad range of asset classes. We believe the best way to achieve our objective is through active management, utilising a broad opportunity set, with a clear focus on long-term income and capital preservation.*

The range of asset classes we typically invest in is shown below:

<b>Equities</b>  Income and Real Growth	<b>Real Assets</b>  Income Enhancement and Real Capital Preservation	<b>Fixed Income</b>  High Income and Nominal Capital Preservation
Growth Equities	Property	High Yield
		Investment Grade
	Infrastructure	Emerging Market — Hard Currency
Emerging Market — Local Currency		
Government Bonds		
Special Situations		

Equities, other real assets and fixed income assets have complementary characteristics, and blending them can produce a portfolio which meets the objectives of the strategy much more effectively than any individual asset class.



**Equities** provide an essential component in any approach which aims to grow income and capital in line with inflation, because they are the primary route for benefiting from economic growth and corporate success. As part of a strategy that has an income focus it is clear that the level and dependability of dividends is important, and so too is the prospect of above inflation dividend growth from the portfolio as a whole. In addition, there may be special situations where the emphasis is on diversification relative to the overall portfolio. It is the real growth from equities which allows the strategy to invest also in other assets that have higher nominal yields but less potential for growth.

**Property and Infrastructure** are ideal components for a strategy that aims to provide an attractive income stream which maintains its value in real terms, because they benefit from both a high current income, and contractual or economic protection against inflation. In managing these assets as part of the Multi Asset Income strategy, it is important that the focus is on income rather than total returns. Where these assets are held through equity vehicles short-term performance will be influenced by other factors, but over the long term it is the performance of the underlying assets which will underpin both income and overall returns.

Under the broad heading of **Fixed Income** there are diverse opportunities for owning assets which provide a high current income, such as high yield or emerging market bonds. We have studied the history of income production across asset classes and noted how different fixed income assets offer excellent diversification benefits which should underpin the resilience of Multi Asset Income's distribution. Along with the ability to allocate actively between the wide range of fixed income assets, there are opportunities to further enhance income whilst protecting capital through careful stock selection, sound macro economic judgement and hedging strategies.

This broad range of asset classes provides clear benefits for the Multi Asset Income strategy. The diverse sources of risk and return improve income resilience, and help lower the overall volatility of returns. Importantly, the broad opportunity set provides wide scope for active asset allocation, ensuring the strategy can take advantage of changes in market conditions.

# Team

The Multi Asset Income strategy is managed by a highly experienced group of four investors drawn from each of our specialist Equity, Fixed Income and Multi Asset teams. We call this the Portfolio Construction Group (PCG). The members are: James Dow, co-head of our Global Income Growth team; Steven Hay, Head of Income Research; Lesley Dunn, Head of Credit; and Nicoleta Dumitru, an Investment Manager in our Multi Asset team. The role of chairperson rotates amongst the group in order to keep the debate fresh and avoid behavioural bias.

The PCG works closely with the other investors across our Multi Asset, Global Equity and Fixed Income teams, drawing on their expertise in asset class research, portfolio construction and risk management.

## Multi Asset Income portfolio construction group



**James Dow**  
Co-Head of  
Global Income



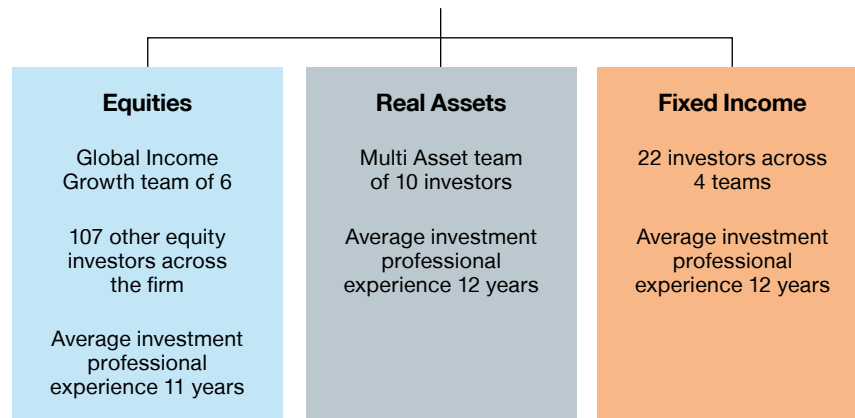
**Nicoleta Dumitru**  
Multi Asset  
Investment Manager



**Lesley Dunn**  
Head of  
Credit Team

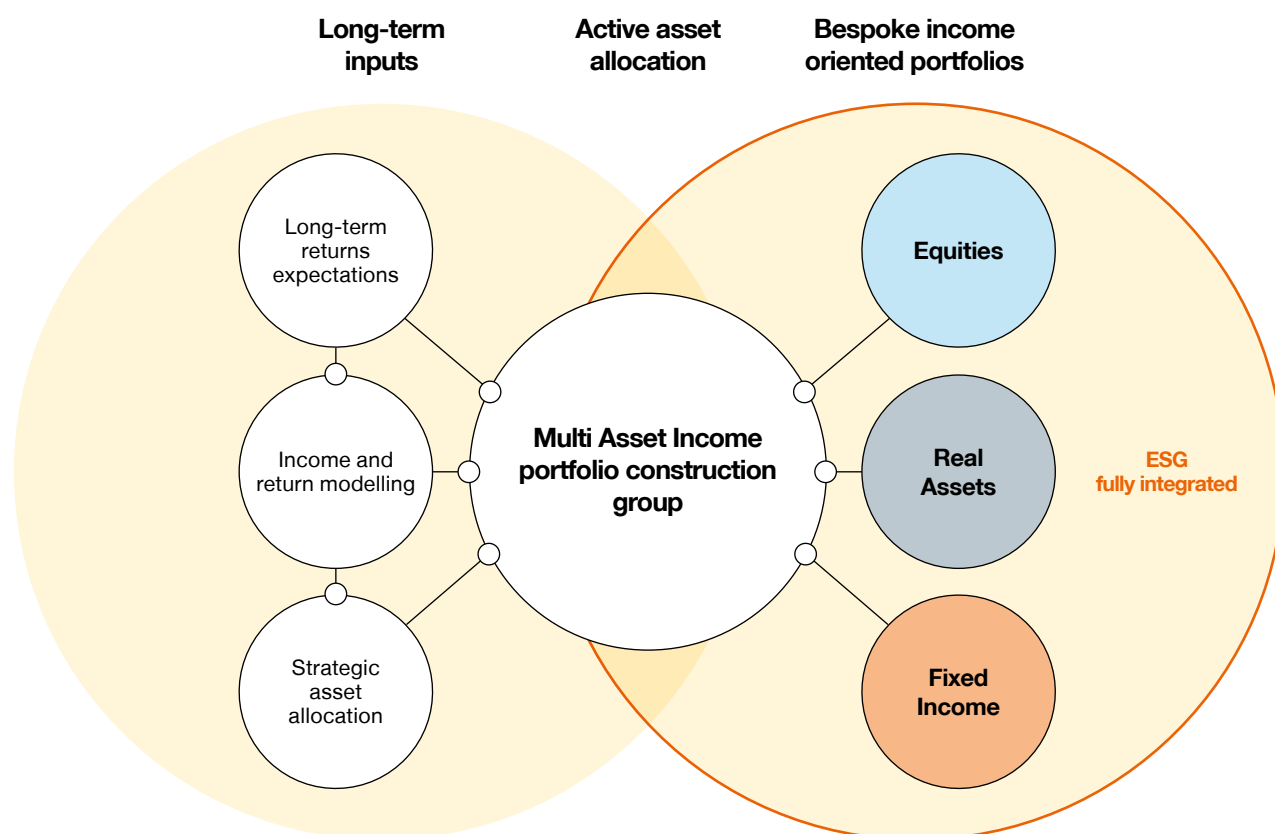


**Steven Hay**  
Head of  
Income Research



# Process

The MAI Portfolio Construction Group (PCG) sits at the centre of the investment process: it makes asset allocation decisions to deliver on the long-term investment objectives of the strategy. We analyse long-term income and capital characteristics to design the strategic asset allocation, the anchor for the PCG's asset allocation decisions. In its regular deliberations, the PCG combines macro-economic insight with full visibility of the bespoke portfolios for each asset class, giving it a well-rounded understanding of the income and capital performance potential of each building block.



## Long-term inputs

A number of important inputs to the investment process help inform our short-term decisions by providing long-term context:

- Each year we produce a set of **long-term returns expectations**, which includes estimates of the prospective returns across the various asset classes we research and invest in. This analysis is built on a number of years of internal research into fundamentals and historic returns, as well as external specialist and academic input.
- We decompose these long-term returns into income and growth components, and use these to carry out **income and return modelling** for the Multi Asset Income portfolio.
- Together these analyses lead us to ascertain the **strategic asset allocation** that should allow us to meet our objectives over the long term. This is not a strategic benchmark – nor is it static – rather it is a range of asset allocations that are consistent with the long-term objectives of the strategy, and help anchor shorter-term portfolio decisions.

## **Bespoke income oriented portfolios**

Bespoke portfolios in each asset class are constructed specifically to meet the objectives of Multi Asset Income, with stock selection delegated to named fund managers or teams. We believe a focus on income is essential in all aspects of portfolio construction, and we benefit from the depth of resource and expertise across Baillie Gifford in selecting individual securities from a global opportunity set. Getting the stock selection right and favouring resilient companies and countries that will not cut dividends or default on coupons is particularly important in limiting the income drawdown in extreme market conditions.

When investing for the long-term, an understanding of ESG risks and opportunities is crucial to every investment case. As such, in all of our bespoke portfolios every new investment idea or current holding is considered from an ESG perspective. We may dismiss new investments and sell out of current positions if we have a fundamental concern.

## **Active asset allocation, portfolio construction and risk management**

The Multi Asset Income PCG has full responsibility for all asset allocation decisions in the portfolio, for delegation where appropriate (to specialist teams as described above, for example), and for determining hedging policy.

The PCG formally meets every two months to determine asset allocation, but there is continual review of the portfolio and the team can make decisions at any time. The PCG reviews each asset class on a rolling basis, bringing in specialists from relevant teams where necessary. The close interaction of all our investors at Baillie Gifford enables many further informal discussions to allow the PCG to gain a high degree of insight into the many different factors that influence the investment decisions they make.

In making its decisions, the PCG is at all times wholly aware of the specific securities held in the underlying portfolios in each asset class, assisted by the direct role of the PCG members in managing underlying assets in each area. This ensures that any decisions and relative judgements are based on the characteristics of these underlying portfolios, rather than the broader asset class. In allocating assets we focus on current and future income, and on capital preservation.

While the long-term inputs described above help provide perspective, asset allocation decisions are dynamic – we retain broad latitude to ensure this is the primary tool to manage risks. Risk factors are considered on a holistic basis across the whole portfolio.

We also use simple derivatives to hedge certain risks where it is most efficient or appropriate to do so. For example, our policy is to hedge the majority of foreign currency exposure to sterling using currency forwards. We may also use interest rate derivatives to help protect the fixed income proportion of the portfolio against yield increases, or credit default swaps to offset some element of credit risk borne by corporate bonds.

We will not use derivatives strategies designed to enhance income, such as writing call-options.

## Spotlight on security selection



### Equities

Our specialist Global Income Growth team invests in companies which can pay dependable dividends across the cycle, and which also have the prospect of real growth in profits, which will in turn lead to growth in dividends and capital over the long term. We also look for special opportunities which bring diversification to the portfolio. We have 107 investors researching equities within Baillie Gifford, and Multi Asset Income benefits from this breadth and depth of specialist knowledge in uncovering attractive opportunities for the portfolio.



### Real Assets

We typically invest in listed closed-end vehicles, selected by sector research specialists. Naturally these real assets tend to generate attractive levels of income, but we further tailor our selection specifically for the Multi Asset Income portfolio and its objectives. While these listed securities can have equity-like characteristics over short periods, in the long-run they possess more bond-like properties with stable cash-flows, and typically with some element of inflation linkage.



### Fixed Income

Our Credit and Rates and Currencies teams focus on selecting individual bonds in focused portfolios, based on in-depth fundamental research. Within high yield, for example, we focus on resilience and diversity – we look for bonds with idiosyncratic risks we believe are well-rewarded through the cycle. Within emerging markets, our fundamental research looks to identify those countries with sustainably high bond yields and those undergoing positive structural changes.



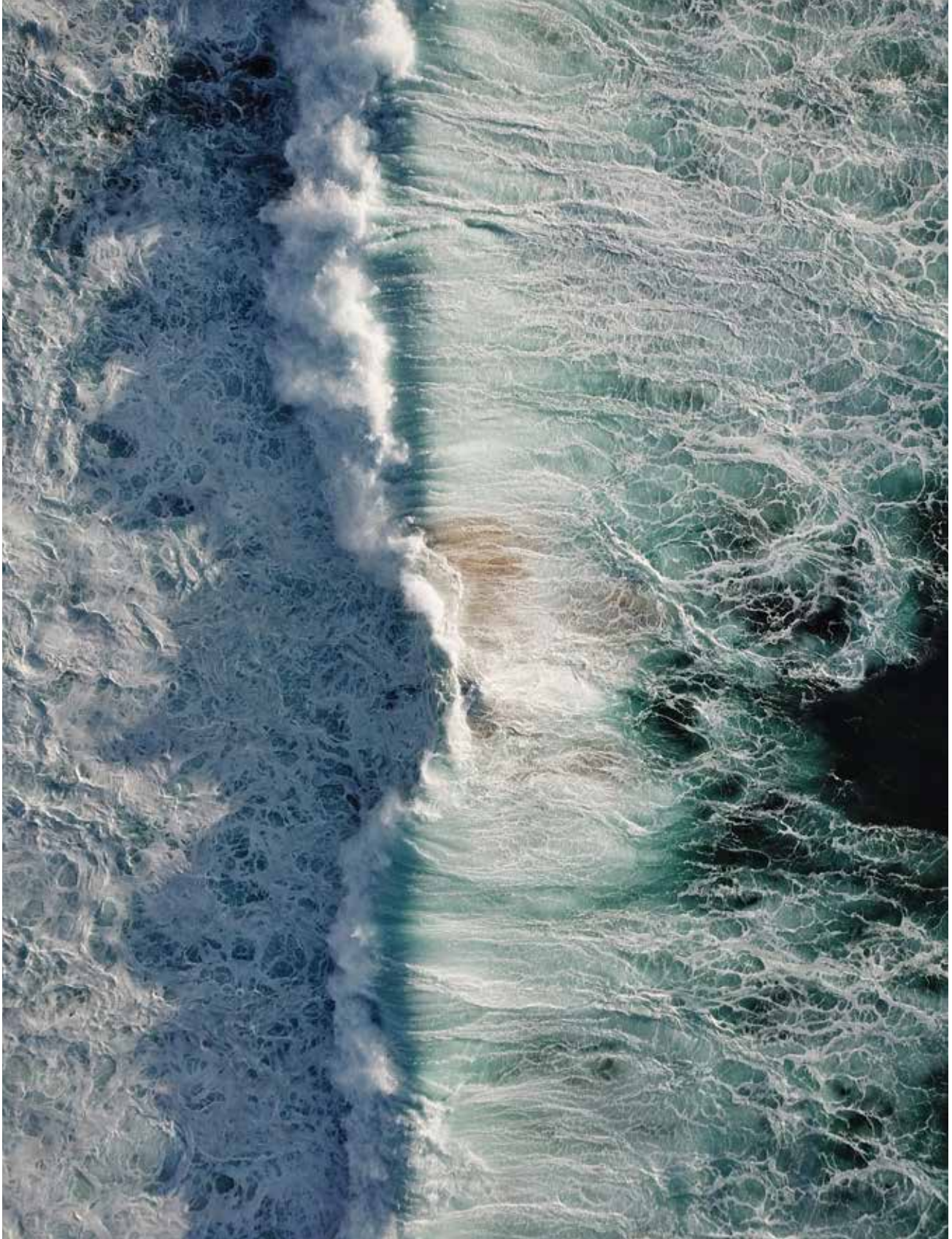
# ESG Sustainability

It is our firm belief that embedding ESG considerations into our investment process is helpful in achieving our aim of providing good long-term investment performance to our clients. Baillie Gifford has a long history of responsible investing. We have been a signatory of the United Nations Principles for Responsible Investment since 2007, and have always been highly rated. We were awarded the new top A+ rating which was introduced in 2017.

As long-term investors, we believe our investment approach is naturally well-aligned with ESG considerations, because we aim to consider all factors that are material and relevant to the return potential and risk profile of each investment. We also prioritise effective dialogue with companies on governance and strategic issues, particularly where this has the potential to enhance returns, reduce risk or improve disclosure and reporting.

We have a dedicated ESG team of 29 which sits centrally on our investment floor, and which is responsible for developing and co-ordinating our investment teams. The Multi Asset Income team, and the other specialist teams which support our Multi Asset Income strategy, work in a collaborative manner with the Governance and Sustainability team who contribute and provide guidance on relevant issues.

As well as working with each investment team to provide support in this area, our ESG team also monitors and conducts related research on the individual companies held in Baillie Gifford portfolios, including those in which our Multi Asset Income strategy invests.



# Risk

*Risk management is an essential element of the Multi Asset Income strategy. As income is the primary objective of the strategy, one of the most important ways of ensuring resilience of income is to avoid over-dependence on any one source. Therefore, we pay particular attention to the short-run volatility of income and this takes precedence over short-term volatility of capital.*

## Maximum one year decline in income

Our focus on limiting the volatility of income is primarily expressed in terms of protecting against a material fall. We manage the strategy with the aim of limiting any forecast decline in income to 10% on an annual basis. We regularly measure forecast income levels, and where the projected values show a decline greater than 10% the PCG will take action to adjust the portfolio in order to increase income. However, if we believe this action would likely result in a permanent loss of capital, reducing our ability to make future income distributions, we would allow income to fall further than 10%.

## Diversification guidelines

We manage the strategy with guidelines that limit the proportion of income that can come from any one asset class or security, and ensure the portfolio will always be well-diversified:

- Minimum of five asset classes with at least 5% invested in each of them
- Maximum of 5% forecast income from any one security in a given year
- Maximum 50% forecast income from any one asset class in a given year

## Scenario analysis

Scenario analysis forms a major pillar of our risk assessment process for the strategy. We formally undertake a scenario analysis exercise for the portfolio every six months. This consists of assessing the likely performance of the asset classes in which we invest over the next three years across a range of core and specific scenarios, as well as the likely short-term performance of the same asset classes in a range of extreme scenarios.

## Risk models

We have a separate independent Investment Risk team, who use risk models to provide a quantitative perspective on the portfolio. This helps inform our understanding of the portfolio and the range of risks it is exposed to. The team monitors realised and expected risk levels within the portfolio on both a daily basis using the APT model, and on a monthly basis using the Moody's Analytics model.

## Peer review

Peer review sees the investors and its investment decisions being constructively challenged by senior colleagues from elsewhere in Baillie Gifford. We think this is a valuable part of our process and helps the team avoid behavioural risks such as over confidence, as well as providing useful input to the generation of investment ideas. The main forums for this peer review are regular meetings with the Multi Asset Review Group and the Investment Risk team.

## Liquidity

Liquidity is an area of key importance to ensure daily dealing – this is carefully considered and the Multi Asset Income PCG abides by the following rules:

- The portfolio must be sufficiently liquid to meet immediate notice redemptions equivalent to 10% of assets, with a mid-bid spread no greater than 2% (in normal market conditions)
- The portfolio typically invests directly in listed securities, but where external open-ended funds are held, no more than 5% of the portfolio is to be invested in monthly dealt funds; no more than 10% may be invested in weekly and monthly dealt funds combined.

## Multi Asset review group



**Torcaill Stewart**  
Investment Manager



**Matt Brett**  
Investment Manager



**Will Sutcliffe**  
Investment Manager



**James Squires**  
Investment Manager



**John Berry**  
Investment Manager



**Helen Roxburgh**  
Client Service Manager



**Tim Alcorn**  
Head of Investment Risk



**James Carver**  
Investment Manager



# People

## Investment managers



**James Dow**

James was appointed Co-Head of the Global Income Growth team and Co-Manager of The Scottish American Investment Company PLC (SAINTS) in 2017. He joined Baillie Gifford in 2004 on the Graduate Scheme and became an Investment Manager in our US Equities team. Previously, James spent three years working at The Scotsman newspaper, where he was the Economics Editor. He is a CFA Charterholder, graduated MA (Hons) in Economics-Philosophy from the University of St Andrews in 2000 and MSc in Development Studies from the London School of Economics in 2001.



**Nicoleta Dumitru**

Nicoleta joined Baillie Gifford in 2013 and is an Investment Manager in the Multi Asset Income team. She graduated BSc (Hons) in Management and Marketing from the University of Manchester in 2013.



**Lesley Dunn**

Lesley is Head of the Credit Team and is a CFA Charterholder. Prior to joining Baillie Gifford in 2016, Lesley worked for Scottish Widows Investment Partnership and latterly Aberdeen Asset Management for 15 years, initially in the Investment Grade Team before moving to manage the company's High Yield portfolios. Lesley graduated BSc (Hons) in Maths, Statistics & Economics from the University of Strathclyde in 2000.



**Steven Hay**

Steven joined Baillie Gifford in 2004 and is Head of the Income Research team. Prior to joining Baillie Gifford, Steven was a Fixed Income Investment Manager with Scottish Widows. His experience includes seven years undertaking analysis and research for the Bank of England's Monetary Policy Committee, and involvement in managing the UK's foreign exchange reserves. Steven graduated BAcc (Hons) in Economics and Accountancy from the University of Glasgow in 1992 and MSc in Economics from the University of Warwick in 1993.



## Clients department



**Paul Roberts**

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Paul is a Director in the Clients Department and a Multi Asset and Income Product Specialist. He joined Baillie Gifford in 2013 after more than 10 years of experience in the investment industry. Paul graduated MEng in Aeronautical Engineering from the University of Bristol in 1999.



**Lucie Majstrova**

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Lucie is a Multi Asset and Income Product Specialist in the Clients Department. She joined Baillie Gifford in 2021 after 9 years at HSBC Private Banking where she focused on investment advice for private clients. Lucie has an MA in International Economics from IHEID in Geneva and is a CFA Charterholder.



# Why Invest with Baillie Gifford?

*We are focused on delivering income strategies that will stand the test of time. We believe our structure and culture provides the environment necessary to deliver excellent and repeatable investment outcomes.*

## Our partnership structure

We believe that no investment firm, however rigorous in its approach, can consistently achieve great things for clients if the right corporate conditions are not in place. Baillie Gifford is an independent investment manager, wholly owned by 47 partners who work in the firm. The partnership structure has prevailed for over 100 years and enables us to take long-term views. It has provided the foundation for an enviable record of corporate stability and firmly aligns us with the long-term interests of our clients. We see it as a key strength because successful investment management is not easy. It requires dedication, independent thought, and a long-term perspective.

We are not a faceless corporation. We ensure individuals can thrive and ideas flourish. Our satisfaction comes from the pursuit of knowledge and its application to investments, knowing that if we do a good job, as well as achieving outperformance for clients, we will have also contributed to society's progress.

## Our people

Our people are fundamental to our success. The partnership structure creates a collaborative culture and one in which people stick around. We can attract and retain the very best investment talent. Our selection policy is based on intelligence, leading to the recruitment of individuals from a wide range of academic disciplines, with usefully different perspectives and approaches to analysis. Most of our analysts and investment managers are trained in-house, our aim being to combine a common culture with an atmosphere that encourages vigorous debate. The firm's values and beliefs are clearly communicated and, coupled with low staff turnover and long service, the firm has been able to capture a strong team spirit while growing steadily in recent years.

## Our investment approach

We are long-term investors in everything that we do and this philosophy permeates the firm. Imagining what the future may hold requires mental flexibility. We need to imagine the potential implications of dramatic change and embrace uncertainty. We need to be ready to let go of preconceptions, while continuously learning and adapting our thinking to consider what we have learned. Our competitive advantage lies in understanding what matters and what is simply market noise, and in our ability to wait patiently to take advantage of periodic mispricing.

## Our location

The majority of our staff and decision-makers are based in Edinburgh. Being predominantly based in a single location lets us share investment views and ideas, and facilitates the efficient management of the strategy. It also provides perspective in a global environment, a key factor in our investment approach.

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# **BAILLIE GIFFORD. ACTUAL INCOME.**

**[income.bailliegifford.com](http://income.bailliegifford.com)**

**Calton Square, 1 Greenside Row, Edinburgh EH1 3AN  
Telephone \*44 (0)131 275 2000 / [bailliegifford.com](http://bailliegifford.com)**